

General Catalogue



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Engineering



Landscaping and theming

Our speciality



Waterparks



Adventure parks



Animal parks



Themed pools



Theme parks



Resorts and hotels



Leisure centres



Children's play areas



e are

WHO WE ARE

A multidisciplinary, technical and creative team

We are a team dedicated to leisure project development. Some of us are older with greater **experience**, some of us are younger and bring **fresh ideas** to the table. We are architects, engineers, illustrators and animators. We speak many languages and are masters of numerous trades. However, what bonds us together is that we love the daily challenge of making our clients' dreams a reality.

From the first conversation to the post-opening visit, we will accompany you on your project's fascinating journey. We will help you to define your idea and represent it. We will calculate and construct it. We will document it so you can obtain a licence and assist you in forming your management team.

We are your technological partner in the materialisation of your ideas



From concept to reality



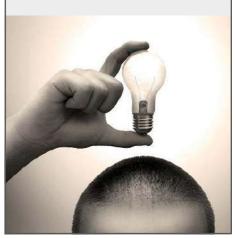




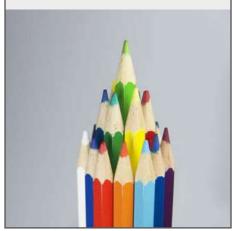


Objectives Innovation Concept Estimation





Tools
Technology
Contents
Method





Management Calculation Materials Supervision

Enjoyment Reality Result Satisfaction













WHERE WE COME FROM

From a long Spanish touristic tradition









More than 300 projects in places such as China, Russia, the Middle East, South America, the United States and Spain.

We work actively in the development of new leisure facility concepts.

Amusement Logic Worldwide LLC, which builds upon 25 years of experience out of our offices in Valencia (Spain), is an indisputable worldwide reference in the leisure design and architecture sector, because of its ability to provide comprehensive development of its projects. Amusement Logic Worldwide's services range from the initial creation of the **idea**, to the **execution** and management of the **project**. Furthermore, in parallel, Amusement Logic Worldwide offers the knowledge of its professional consultants to optimise the profitability of the leisure investments made and to train future project operators.

Amusement Logic Worldwide offers the most extensive range of specialised services and products for the leisure industry and is considered as one of the leading companies in the sector.

We are specialised in the design, planning, development and construction of all types of leisure and tourist complexes, including "Turnkey" projects, on a worldwide scale, with the capacity to develop any kind of leisure project, independent of its size, complexity or nature.









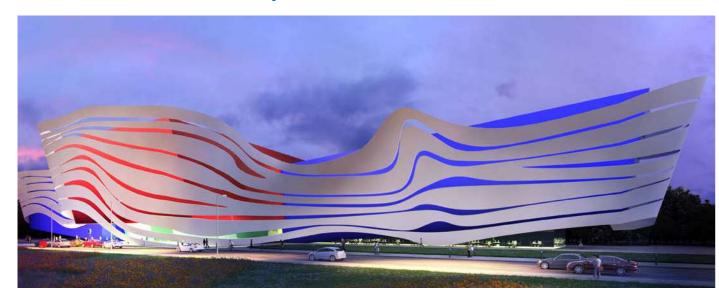




re going

WHERE WE ARE GOING

To lead new leisure in the 21st century









We aim to develop concepts that respond both to the basic **leisure needs** of any human being, as well as the possibilities offered by **new technology.**

We want to entertain future generations, create memories for those who are children today, and in short, be the protagonists of leisure in the 21st century.











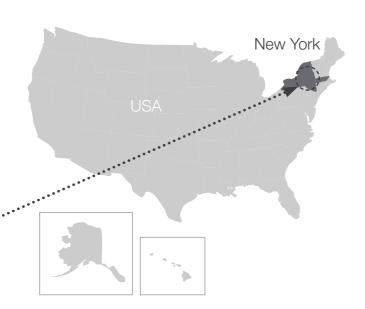


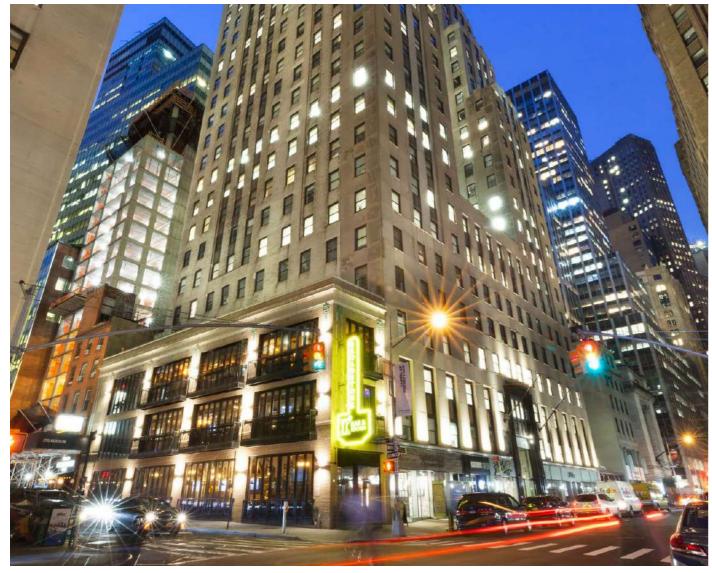


WHERE WE ARE

Located in New York, USA



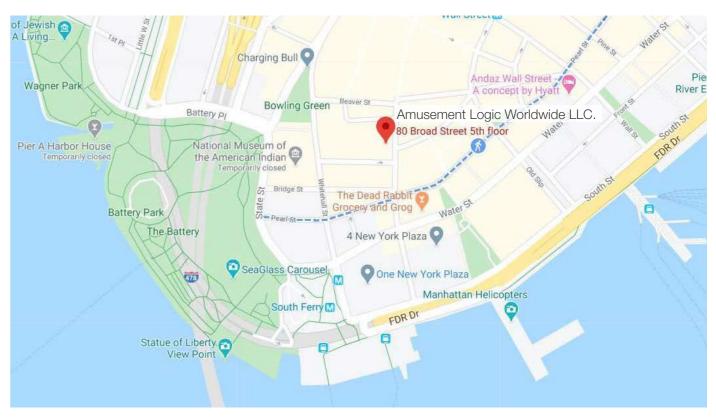






80 Broad Street, 5th floor, 10004, New York (USA) info@amusementlogic.es / www.amusementlogic.com





Maps taken from Google Maps. To see our office location on the Web, please click here.







We offer

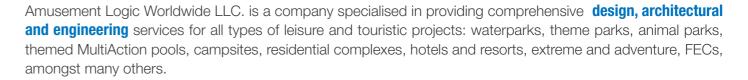
WE OFFER







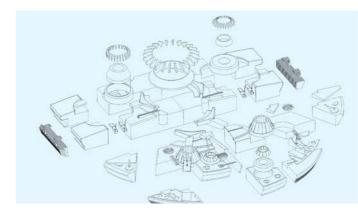


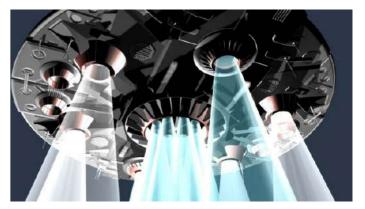


We work on a worldwide scale and our services comprise **all the development phases of a project:** market and economic feasibility studies, concept design, architectural and engineering project in all disciplines, as well as supervision, start-up and project management services.

We also **manufacture**, **build and supply** a wide spectrum of **leisure-related products**: slides, children's attractions and games, interactive games, metallic structures and exit towers, theming, pool and plantroom construction, hydraulic systems, (water movement, pumping, filtration and chemical treatment).

















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DESIGN AND PLANNING

Not only a design filled with beauty and functionality is enough. Evaluating and making the idea feasible means initiating the quality control of the same, providing a response to the balance between what is functional and aesthetically pleasing, the rational economic cost, social response and economic profitability. Combining these points is simply the beginning of the design quality, which is essential in avoiding exposure to failure.









MUSEMENT Logi WORLDWIE

In order to generate business, the design of a leisure complex must respond to a triple demand: the clients' expectations, the operating requirements; the creative and technical experience and ability of the planning and design team.

Design mission

Vision: To look beyond what is obvious, to discover and introduce new ideas, concepts and solutions.

Imagination: Use of ingeniousness and creativity to conceive an environment that captivates visitors.

Unique design: An original approach to landscaping and themed architecture and design, which creates a believable fantasy for visitors.

Feasibility: To design in order to create comfort and new experiences for visitors and efficient operation for managers and owners.

Economic perception: To design to increase attendance and revenue and generate repeat visits.











We offer

Design and planning



The most important element in the gestation phase of a leisure-based business, is strategic planning. It involves establishing the strategic and even tactical direction of the business. **Strategic planning** is an evaluation process of the nature of the business to be created. Within it, long-term objectives are defined and strategies are developed to accomplish them. Resources are also sourced, to carry out said strategies.



Implementation, construction materials, distributions, traffic, zonings, equipment, active and passive safety, operability, scenography and landscaping, are highly important elements that are not left to chance in Amusement Logic Worldwide, but studied in great detail to **guarantee the greatest profitability.**

We are continually looking to reduce construction costs and to have the lowest possible operational costs, once up and running. Here is where we make the difference.

Our projects have no hidden costs.

We only design and build projects that we truly believe will be **successful and profitable** for our clients in the long term. As such, Amusement Logic Worldwide's projects are by no means standard ones and they are developed according to our clients' needs and the **potential existing and future target-market demands.** Therefore, our designs are created based on the data previously obtained from the market studies that have been carried out.























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Models

The power of attraction that scale models hold over the public, is the reason why they are used so efficiently in sales and public relations. In Amusement Logic Worldwide, we are committed to the quality and rigour required to construct realistic models, which will be used as a **fundamental means of communication**, in public exhibitions and promotional campaigns.

We are professionals in the construction of models intended to represent architectonic and engineering designs. Our knowledge and experience allow us to take on any job in the most efficient manner, giving our clients every guarantee in regards to quality of the materials, stunning finishes and technical accuracy. Our technical resources permit us to guarantee precision-based work and every one of our models can be considered as a functional work of art.











To define a project:

As they are a functional and informative tool intended to respond to questions and resolve potential problems, models can help developers, architects and engineers in different ways.

As a communications tool:

A model can help people understand a complex project, quickly and with total clarity.

As proof of feasibility:

When a model represents a project with technical detail and accuracy, any element can be studied or modified before construction.

As a credential:

The public is used to seeing models in more important promotions. When a developer does not have a model to show a project of great magnitude, the credibility of the project may be questioned.

As a support for anticipated sales:

When making sales on a project, buyers want to see where their money is going and how it will be used. With a model, this can be fully shown in maximum detail.



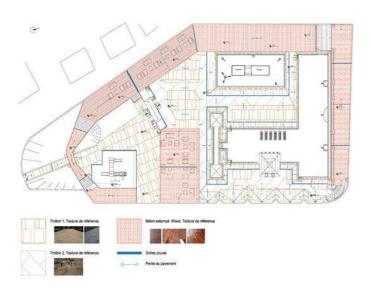




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Planning process

In Amusement Logic Worldwide we are also consultants. We work so that the projects we design are profitable. To this end, we study the possible **competitive advantage** of every one of them; in what time period could the investment be returned; in which businesses could there be an influx of additional revenue; what training is required for the business to work...and after analysing these questions, we offer **solutions** that aim to minimise the risk as much as possible.









Amusement Logic Worldwide's specialists, experts in marketing and project development, work to ease decision-making using **proven methodology**. Each of Amusement Logic Worldwide's projects starts from a market study, an expressly personalised concept design and an exhaustive economic feasibility analysis. Furthermore, we offer specific training for the management of the projects we develop, which helps to reduce the learning curve and guarantees optimum operation of the project from the first day, for the management companies. We are backed by **20 years of experience** in our business, of accompanying our clients in theirs.



Market research should be the backbone of any business strategy. Carried out with care and creativity, it can become the means with which to enlighten decision-making. It can also act as radar to alert a company to approaching threats and opportunities.

Before designing a project, Amusement Logic Worldwide undertakes an extensive study of its commercial feasibility, based on the project's characteristics, existing competitors, the purchasing power of potential customers and the tourist possibilities in the area, amongst other factors.

Concept design

When our clients validate our market studies, Amusement Logic Worldwide develops a project design-prototype. It involves analysing the construction materials, the implementation, the different areas to be developed, the traffic and flow of visitors, the equipment needed, the safety aspects (both active and passive), scenography, landscaping, aesthetics and the functionality of the whole project, so that it is all calculated and guarantees maximum project profitability.

Feasibility studies

Amusement Logic Worldwide Consultants analyses the capacity of its projects, based on the data obtained from specific market studies and the concept design custom-developed for each client. Using this information and the two decades of company experience, it evaluates the business capacity, optimum prices are established for the public and operating and operational costs are calculated, which delimit the maximum investment and define the business plan.

Management companies

Amusement Logic Worldwide organises training courses specific to each position of the management company, be it a theme park, animal park, casino, extreme park or hotel complex. Through our relationship with established operators, it can support the project's operation, once it is completed.



Our consultants work to minimise the margin of risk involved in the creation and development of new leisure projects, starting with the calculation of revenue and yields in the short, medium and long-term and the accumulated experience.





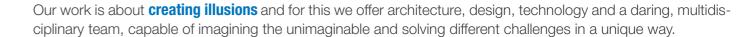


THEMED ARCHITECTURE









When designing architectonic solutions for a space, we believe there is no reason not to try something new, just because no one has tried it before. Thanks to this determination, Amusement Logic Worldwide has raised and built what didn't exist: the world's first artificial canyoning parks, themed MultiAction pools or attractions inside an artificial mountain almost 50 metres high, in what will be the Middle East's largest theme park. We start from the premise that we can convert any concept into reality.

Our projects arise from **combining imagination with rationality**, to accomplish original projects that are economically feasible. For this, it is necessary to bestow each idea with a unique character that differentiates and identifies it. We work to create projects of social transcendence, which go beyond borders and become emblematic references.



















Our Services:

- Study of the objetives, requirements and costing of the project
- Schematic Design
- Design Development
- Preparation of construction documents for tendering
- Interior design
- Selection of furniture and finishes
- Branding
- Study and development of prototypes
- Project Management











We focus our efforts on **exceeding our clients' expectations** and satisfying their needs.

Our demonstrated global experience, our creative, unique and practical designs, have lead us to consolidate our reputation worldwide.

Our **practical design-style** brings design-experience, visionary skills and the industry know-how of our designers and engineers, to every project we undertake. We understand leisure clients and we know how to design the environments that fulfil their requirements.

Our projects are developed following the strictest of **international quality standards.**

We supply **project-specific personalised** services. For us, each project is different and should therefore be studied individually. We provide a touch of distinction, personality and exclusivity to any project that wishes to stand out from the rest. Designs with their own character, which adapt entirely to the environment and its needs.

We only design and build projects that we truly believe will be successful and profitable for our clients in the long term. After meeting with you / your team to determine the basic project needs and requirements, we prepare a master plan and preliminary designs that incorporate diverse elements.

We ensure that the different components of the facility are optimum in regards to its size and location in the available terrain, and as such, **we guarantee** that the project will be executed favourably from both a technical and financial point of view.

We can supply all the specialised products and services for the development, construction and management of all types of leisure and tourist facilities. Having just one party which deals with all of the project's aspects, can be critical in obtaining important savings in investment and guaranteeing that the project is delivered within the agreed time period, and with the desired quality and budget.

We want to be considered as **part of the client's team**, and not just a simple supplier, combining our efforts towards the goal of accomplishing a balanced and profitable project.







We offer

Themed architecture













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Engineering

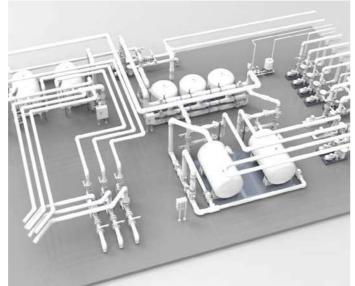
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ENGINEERING

Leisure project engineering is not taught as an academic discipline. It is learnt by coordinating very diverse engineering tasks, during a long time. Together, our **civil, industrial, design and construction engineering** experts offer more than 100 years of experience.











Filtration and pumping



First artificial Canyoning park in the world



Metallic structures



Hydraulic engineering



Civil engineering



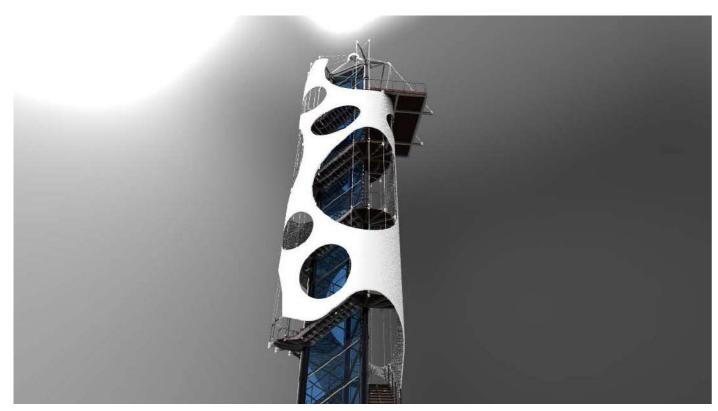








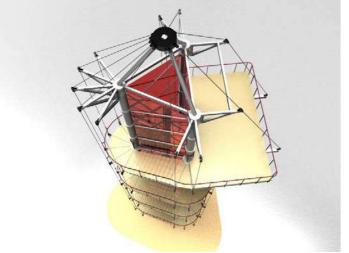


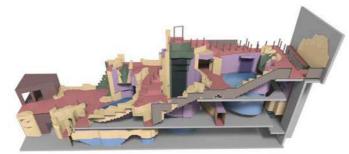






Engineering

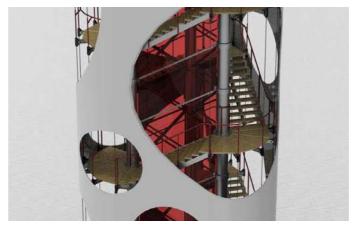






In Amusement Logic Worldwide, each project is studied individually. It is developed taking into account the regulations in force in the locality where the project is to be situated, as well as a meticulous study of all the safety aspects, both active and passive.







In Amusement Logic Worldwide we use the most modern computing software and we are specialised in creating designs, plans and studies such as:



- Structural calculations
- Specifications of water games
- Hydraulic engineering
- Mechanical installations engineering
- Plumbing and sanitation
- Electrical installations
- Interior and exterior lighting
- Earthing network
- Monitoring
- Domotics and communications
- Management and maintenance









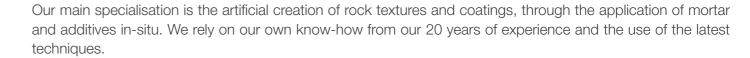
LANDSCAPING AND THEMING

With the combination of a team of highly-qualified professionals and the use of a wide range of construction products, (both traditional and latest-generation), in Amusement Logic Worldwide **theming and landscape integration know no limits.**









We build dreams and science-fiction. We can recreate the past and invent the future, imagining incredible landscapes and we can construct any place on the planet... **We know no bounds when it comes to theming or its landscaping integration.**

We also have a sophisticated 3D modelling system with which we create all kinds of shapes. This technology allows us to produce elements that are exact replicas, in a manner that is speedy and affordable.



















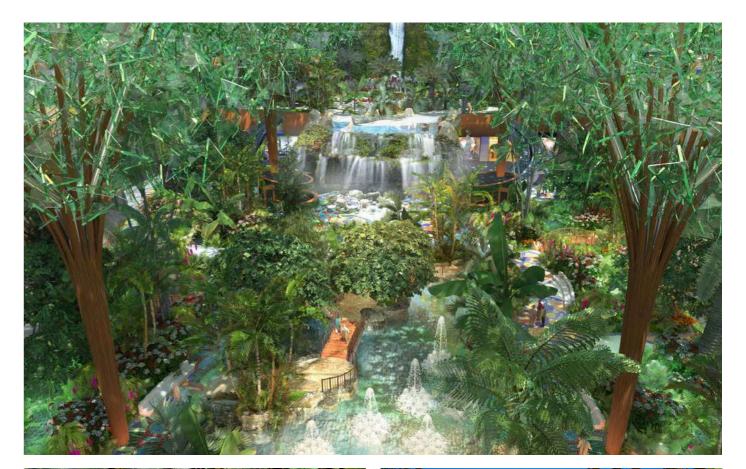








Landscaping and theming



















OUR SPECIALITY























WATER PARKS

Amusement Logic Worldwide is the only company in the leisure industry, which offers the widest and most com**plete range** of services and products for the water park sector.









Waterparks

Outdoor waterparks, indoor waterparks, (suited to opening year-through, regardless of the weather or its location), spaces with the latest attractions, themed, with circuits designed for youngsters, adults or for all the family. Amusement Logic Worldwide's client-customised service includes the park's concept design, the initial investment estimation, market and feasibility studies, the architectural and engineering work, the supply of all the specialised equipment and project management.



















Our objective: to search for and **always achieve surprising results**. For this, we are supported by the company team, who together have more than 100 years of experience.



























Waterparks







In this type of project, we provide our clients with the following services and products, amongst others:

Waterparks

- Concept design
- **Estimation of initial investment**
- Market research and feasibility studies
- **Architecture and engineering**
- Project Management

Supply and installation of:

- Water games and attractions
- **Water movement machinery**
- Metal towers and structures for water slides
- **Hydraulic equipment for filtration and pumping**
- **Irrigation networks**
- **Waste-water treatment equipment**
- **Products for landscaping integration**
- **Swimming pools and plantrooms**
- **Artificial rocks**
- Paving and theming elements













We ensure that the different components of the facility are optimum in regards to its size and location in the available terrain, and as such, we guarantee that the project will be executed favourably from both a technical and financial point of view.







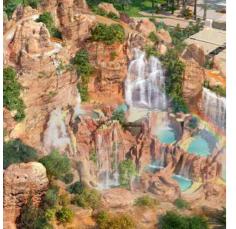


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ADVENTURE PARKS



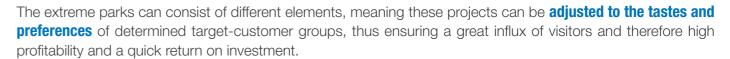
Amusement Logic Worldwide has developed **Extreme Parks®**, a safe, controlled environment for aficionados to practice their skills and for beginners to test their courage.







In our eagerness to innovate, **we created the first artificial canyoning parks**, in which there are spaces for diving, cycling tracks, rollerskating, climbing areas, fast moving waters for rafting and hydrospeeding...and so that the experience is even more complete, they are complemented with initiation areas for these sports, eating areas, relaxation areas, etc.













As an added value, by using its theming techniques Amusement Logic Worldwide can convert these spaces into an authentic outing in nature; recreating rivers, canyons, lakes, mountains and waterfalls.

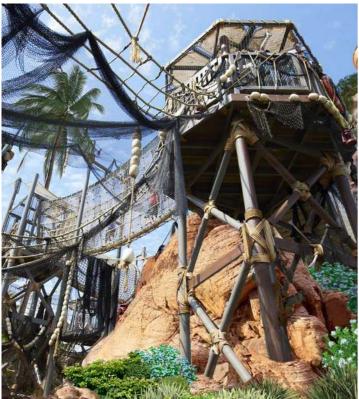












In this type of projects, we provide our clients with the following services and products, amongst others:

Adventure parks

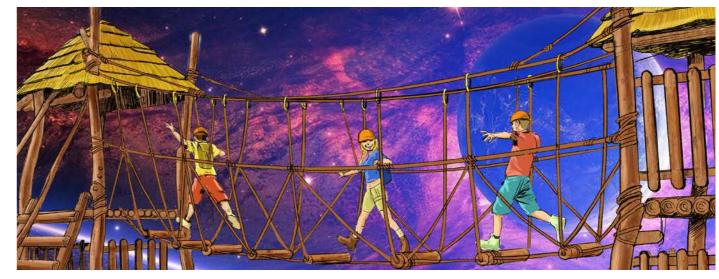
- Concept design
- **Estimation of initial investment**
- Market research and feasibility studies
- **Architecture and engineering**
- Project Management

Construction, supply and installation of:

- Artificial rock circuits
- Diving pools
- **Plantrooms**
- Filtration and pumping systems
- **Metallic structures and towers**
- Zip wires
- **Props and other decorative elements**
- Nets, wooden bridges and safety equipment

Contemplated for **year-through operation**, the extreme and adventure parks are one step ahead of traditional water and theme parks that nowadays are so widespread, adding pure adrenalin to relaxation and fun. Sports and exercise in complete safety. Since the circuits are flexible in size, degree of difficulty and course duration, this allows any kind of person to use them...and above all, have fun.













ANIMAL PARKS



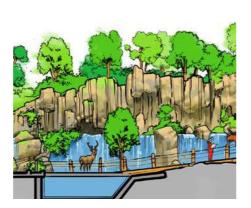
The construction and recreation of animal habitats hold no secrets for Amusement Logic Worldwide.

We have participated in the construction of important animal parks, such as "The Oceanographic", the largest aquarium in Europe, the Bioparc Zoo in Valencia, Spain, and in the major zoological parks of the United Arab Emirates, in the cities of Sharjah and Al Ain.

Our premise is to build and recreate the animals' habitats so that visitors can "journey" through those places, whilst they wander through and discover them.









Our imagination has led us to devise a gigantic shark aquarium, visible from the outside as the entrance to an animal park. Once inside, visitors can travel across the five continents, discovering the fauna and flora that dwell in them, in habitats that are very similar to the original ones; there are no cages, bars or visual barriers.





















In this type of project, we provide our clients with the following services and products, amongst others:

- Concept design
- Estimation of initial investment
- Market research and feasibility studies
- Architecture and engineering
- Project Management

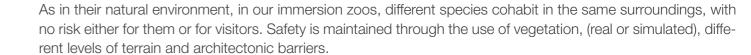
Construction, supply and installation of:

- Construction of natural environments
- Props and other decorative and theming elements
- Signage









To accomplish realism and spaces that are worthy of the animals, biologists, architects, theming experts, (who will recreate as many landscapes as can be dreamt of), designers, engineers, safety and environmental experts, amongst others, will work on the construction of these spaces.









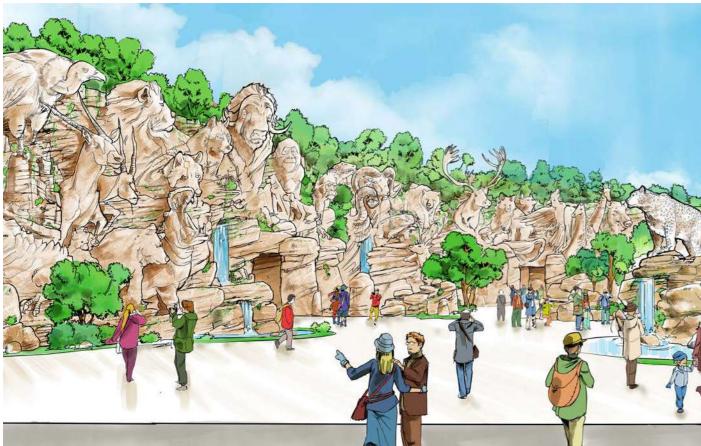


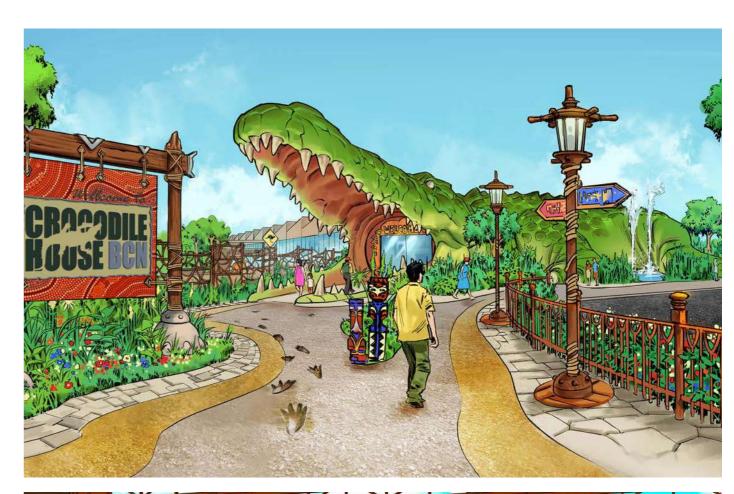


Animal parks











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THEMED POOLS



Amusement Logic Worldwide has put an end to the traditional concept of a swimming pool such as it was known, converting it instead into areas of aquatic activities and relaxation suitable for all the family, where water is just one more element in a natural, fun environment.

We combine water with fun, landscape architecture, games and fantasy. So much more than pools!

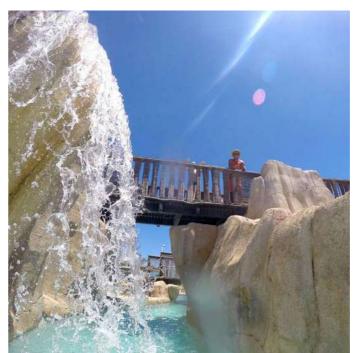






Areas of water artificially divided with unique theming and integration, forming diverse zones of amusement: Swimming areas / Slides and games areas / Children's areas / Exercise areas / Thalassotherapy areas / Relaxation areas.





In this type of projects, we provide our clients with the following services and products, amongst others:

- Concept design
- Estimation of initial investment
- Market research and feasibility studies
- Architecture and engineering
- Project Management

Construction, supply and installation of:

- Sprayed-concrete pools
- Plantrooms
- Filtration and pumping systems and spa accessories
- Paving
- Aquatic games and attractions
- Artificial rocks
- **Props and other decorative elements**











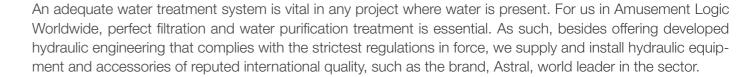
Themed Pools











Filtration and purification of public swimming pools, pumps for water slides, water movement and waterfalls, equipment for the treatment of waste water, irrigation systems etc. We offer a complete range of water products for any leisure project – and of course, of the highest quality.































Themed Pools









Themed Pools





























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THEME PARKS

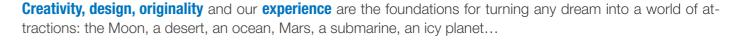


At Amusement Logic Worldwide we are specialists in the design and **recreation of settings from any era or architectonic style.** We have participated in the construction of the major Spanish theme parks, more notably Terra Mitica in Benidorm, Port Aventura in Salou, the Warner Bros. Park in Madrid and the Nature Park also located in Madrid.

The trend is to "disguise" parks with nature, or as if they were from other époques, in any architectural style. Theming being synonymous with a journey.

















In this type of projects, we provide our clients with the following services and products, amongst others:

- Concept design
- Estimation of initial investment
- Market research and feasibility studies
- Architecture and engineering
- Project Management

Construction, supply and installation of:

- Props
- Decorative elements
- Theming

We work with the major global manufacturers of mechanical attractions for amusement parks.















Theme parks































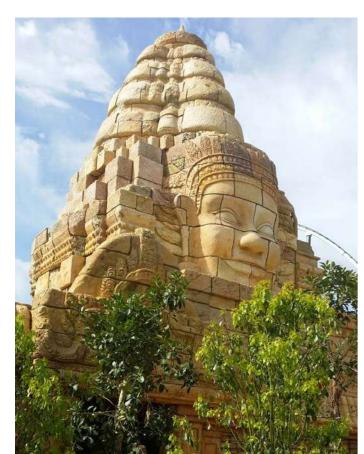


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Theme parks





































Resorts and hotels

RESORTS AND HOTELS

Hotel complexes or resorts have become places intended for relaxation and / or recreation. These large-scale complexes are a vital environment that groups together an **infrastructure of services and amenities in one same space**: hotels, leisure and amusement parks, shopping areas, sports complexes, cinemas, restaurants, and so on, some of which even resemble mini-cities where visitors have all kinds of products and services within their reach.







Responding to this new trend, Amusement Logic Worldwide designs and promotes complexes that harmoniously integrate all these aspects. Our experience and know-how in the design and construction of all types of leisure and sports complexes, allow us to strategically and functionally integrate different areas that combine sports, leisure, adventure and relaxation, in one sole complex.











They are complex projects that require rigorous studies and extensive knowledge of the leisure sector in general. Only a company such as ours, a specialist in all types of leisure projects, is capable of providing a global and **rewarding focus** for this type of complexes.





In this type of projects, we provide our clients the following services and products, amongst others:

- Concept design
- Estimation of initial investment
- Market and feasibility studies
- Architecture and engineering
- Landscaping, gardens
- Project management

Construction, supply and installation of:

- Pools and related equipment
- **Children's entertainment centres**
- Gardens
- Theming and decorative elements

Amusement Logic Worldwide has designed and constructed these spaces on the five continents, fulfilling all kinds of requirements and strategically and functionally integrating in the same complex, sports, leisure, (shops, casinos, dining), residences, adventure and relaxation.



















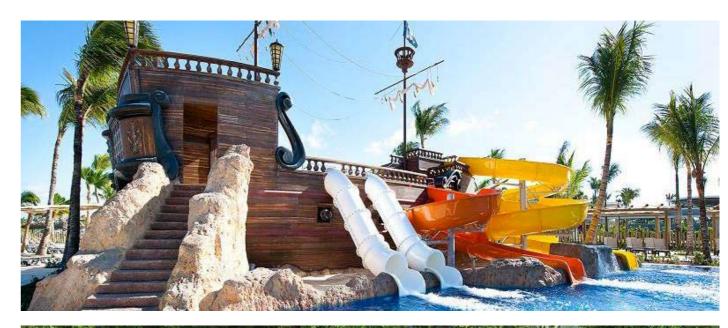
















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Resorts and hotels



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LEISURE CENTRES

Amusement Logic Worldwide develops unique family leisure centres, adapted to a **public of all ages**, equipped with the most modern attractions, all of which is included in an intensely themed environment.

Thanks to the application of the most advanced theming and interior-design techniques, we are able to create spaces that change their appearance in time, making visitors feel like they are in completely new surroundings each time they repeat their visits.







Our extensive experience in the world of leisure has allowed us to develop such versatile complexes, that each family member can find activities that are perfectly adjusted to their age, motivations and mood.

























In this type of projects, we provide our clients the following services and products, amongst others:

- Concept design
- Estimation of initial investment
- Market and feasibility studies
- Architecture and engineering
- Project management

Construction, supply and installation of:

- Themed façades
- Made-to-measure games
- Theming and decoration
- Branding
- Signage

Parents can leave their children in small nurseries to be minded by qualified monitors, whilst they do other activities or their shopping, if the leisure centre forms part of a shopping complex.



Video-game areas, team games, adventure and extreme sports parks...our leisure centres offer endless configuration possibilities that are easily adapted to any market, however demanding it may be.













Leisure centres















81







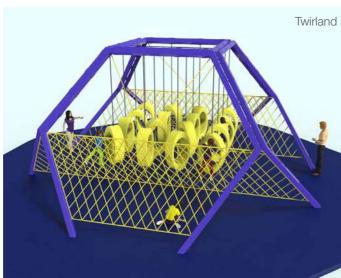


CHILDREN'S PLAY AREAS

Amusement Logic Worldwide develops comprehensive kids' play areas, guaranteeing children's safety, complying with the requisites of the European Standard UNE-EN 1776. For this, we have a catalogue of our own products where you can find elements suitable for both playgrounds and aquatic areas. Please do not hesitate to contact us should you wish to receive information regarding these products.







From the most traditional, to the most modern, we create spaces where we encourage free and imaginative play, through elements that invite the creation of stories and by inventing new types of games to be enjoyed in a safe but exciting way.



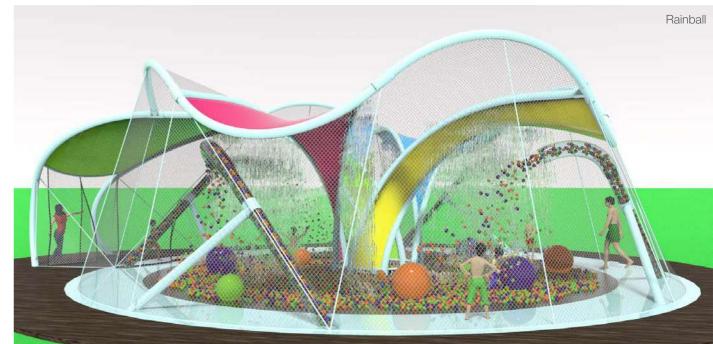


In this type of projects, we provide our clients the following services and products, amongst others:

Construction, supply and installation of:

- Play elements
- Theming and decoration
- Paving
- Signage









Children's play areas

















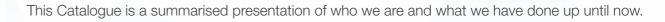












However, we have not stopped here and we continue to create on a daily basis.

To keep up to date with our most current news, you can find us on social networks such as:









If you would like to enlist experts to help make your project a reality, you can contact us directly at:

Amusement Logic Worldwide LLC.

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